



Recent legal situation and trends in Korean Industrial design

- “Industrial designs: Past, Present and Future” -



Korean Intellectual Property Office



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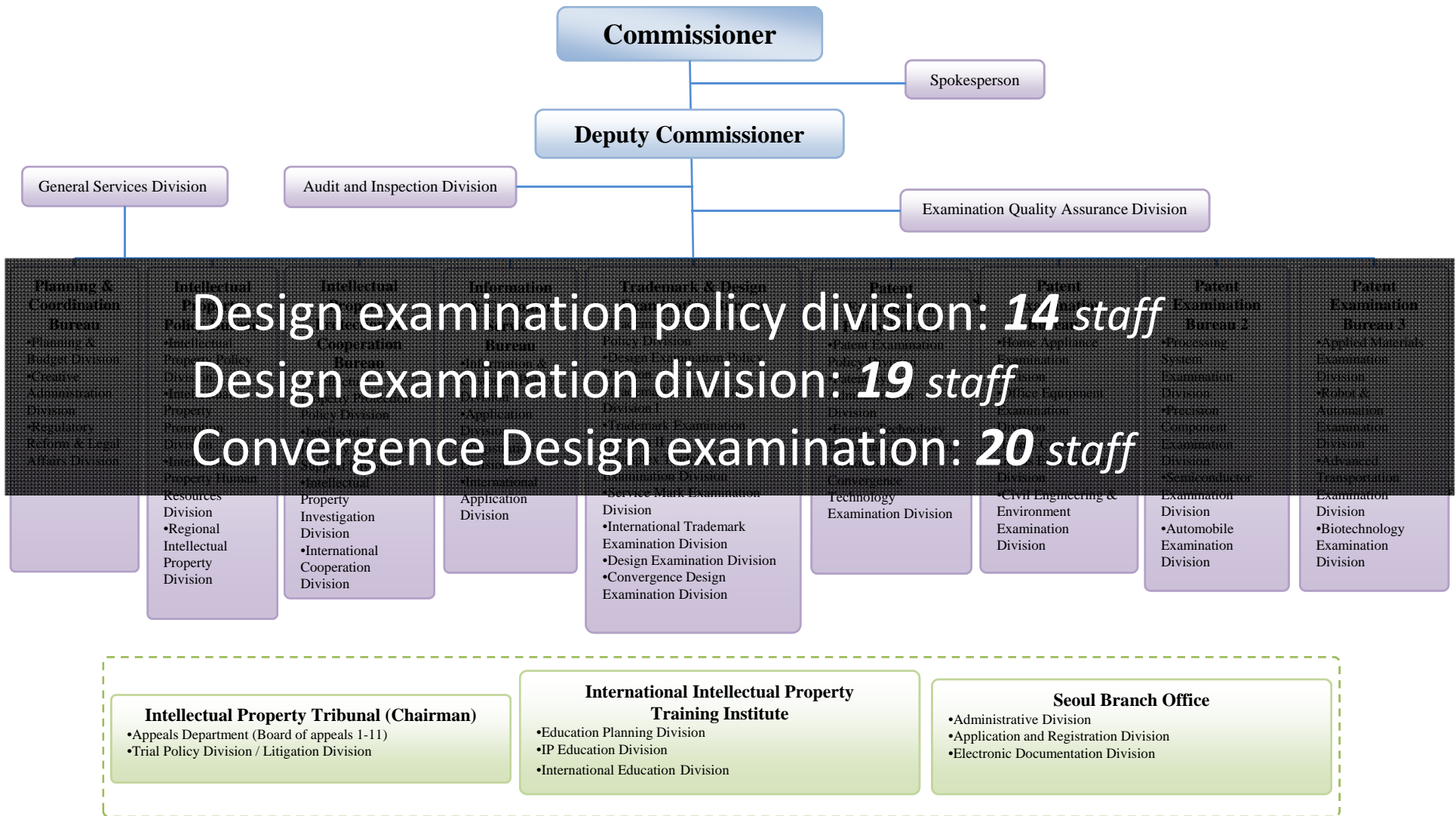


Introduction of **KIPO**

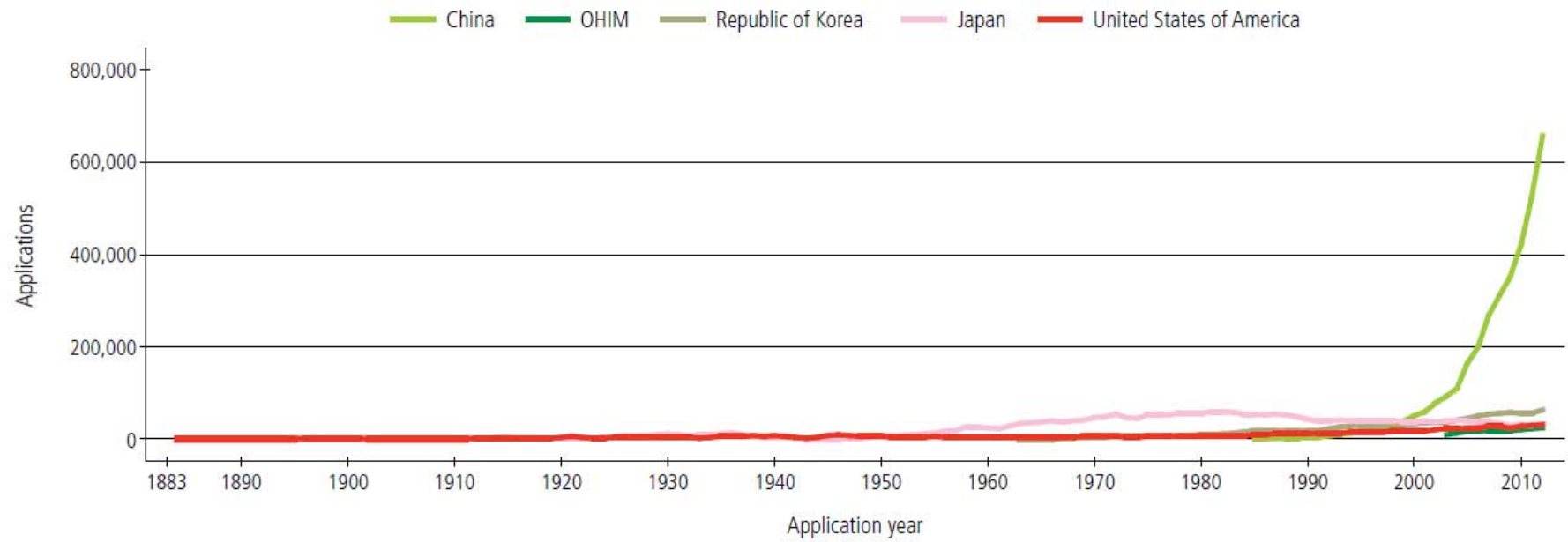
I. Introduction of KIPO



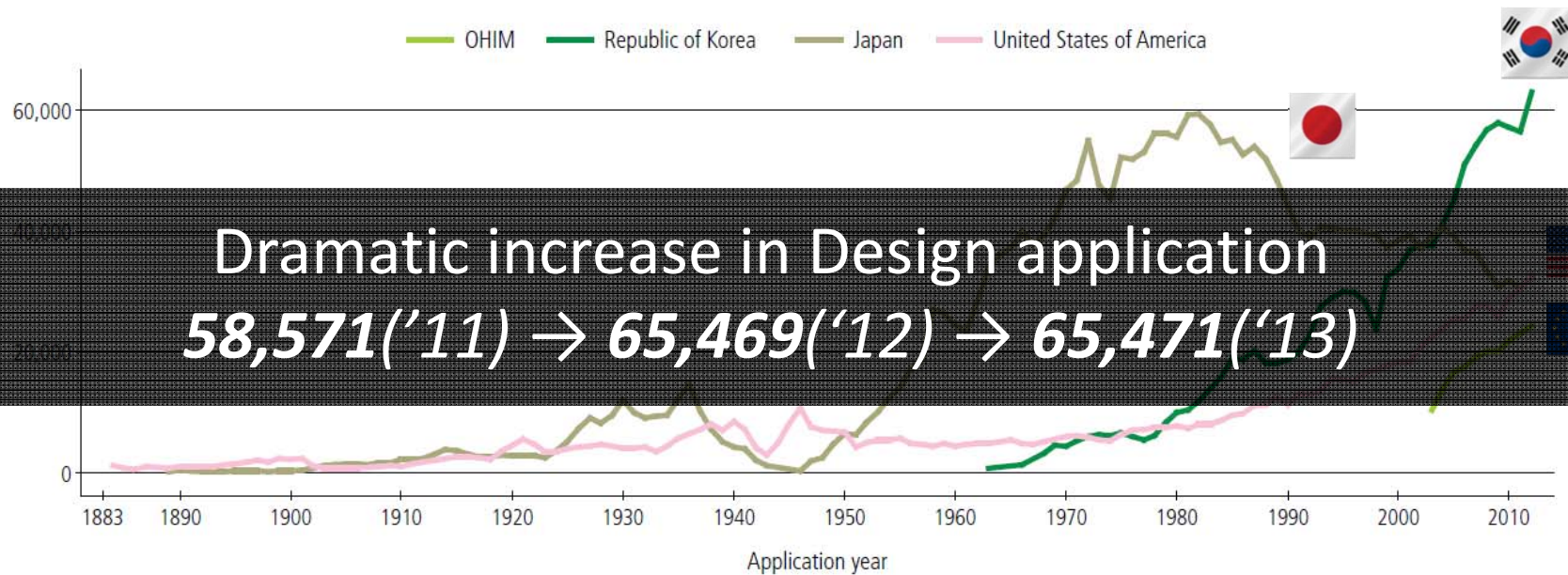
I. Introduction of KIPO



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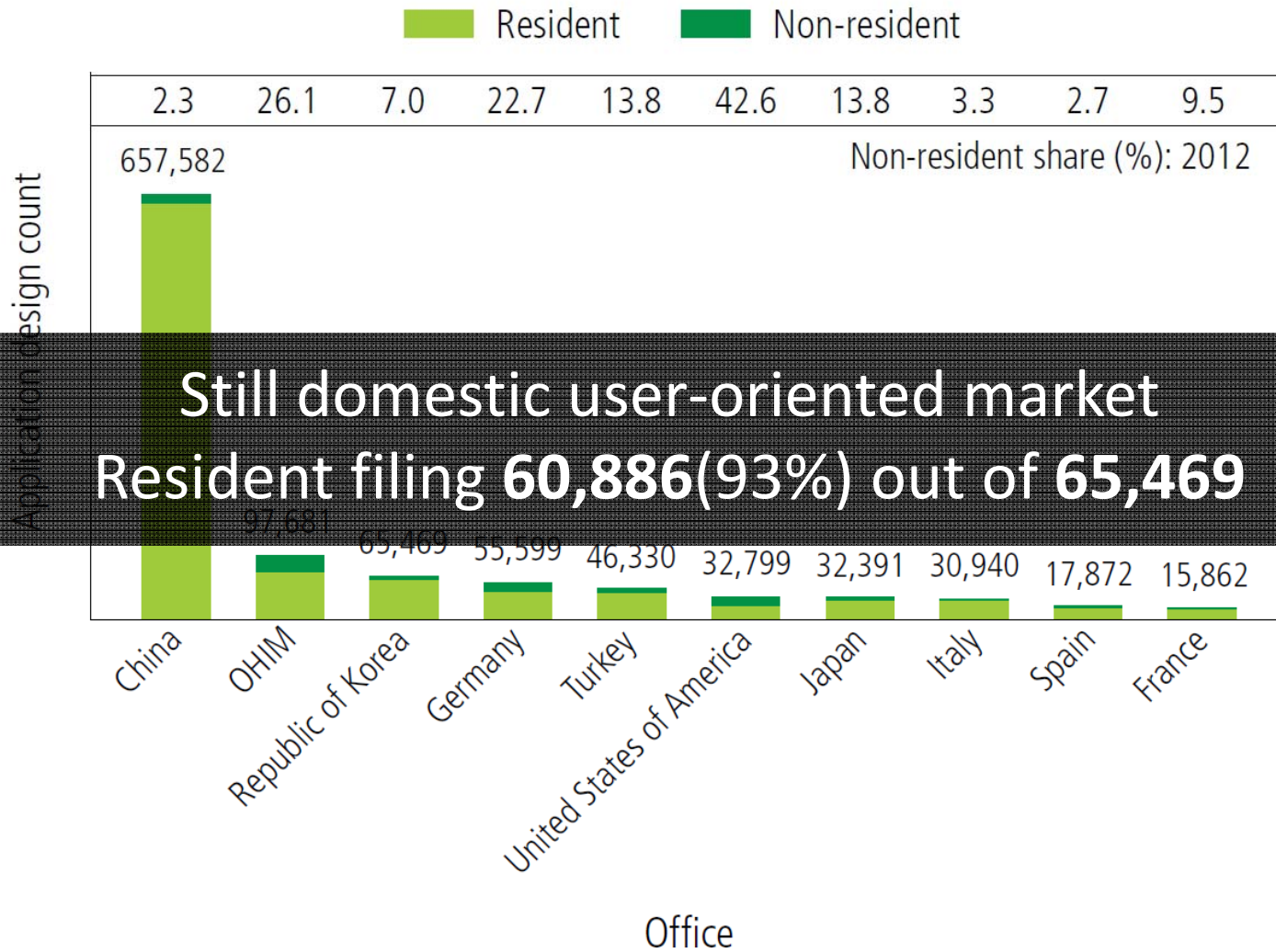
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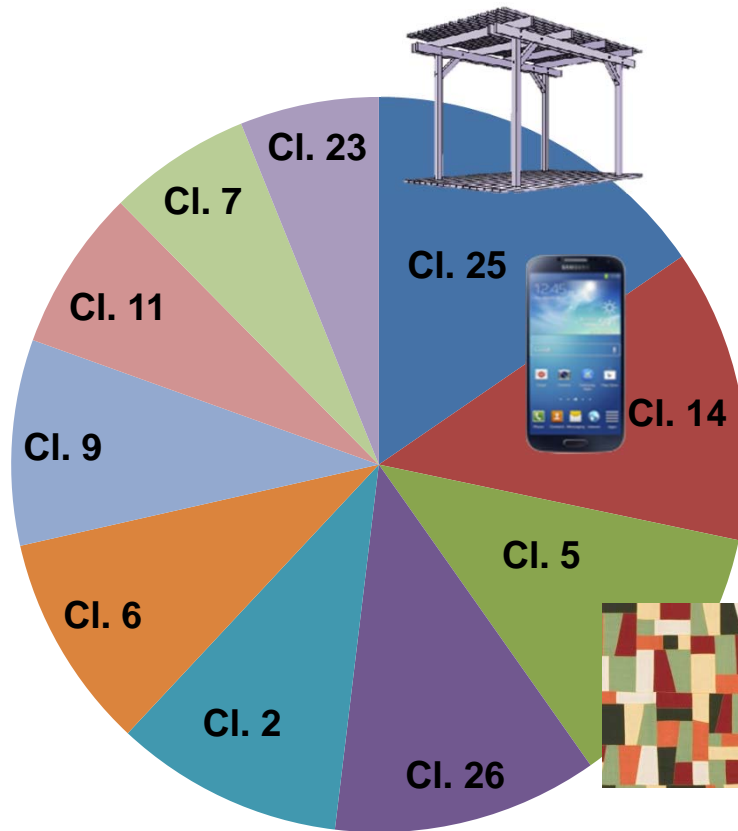
Note: OHIM = Office for Harmonization in the Internal Market

Source: WIPO Statistics Database, October 2013

I. Introduction of KIPO



I. Introduction of KIPO



Distribution by Locarno classification

Class 25 : Building units and construction elements

Class 14 : Recording communication or information retrieval equipment

Class 5 : Textile piece goods, artificial and natural sheet material

Class 26 : Lighting apparatus

Class 2 : Articles of clothing and haberdashery

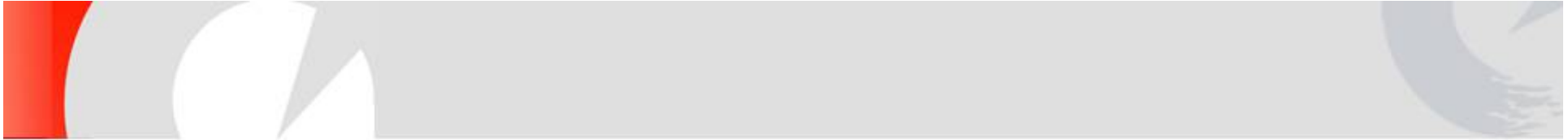
Class 6 : Furnishing

Class 9 : Packages and containers for the transport or handling of goods

Class 11 : Articles of adornment

Class 7 : Household goods, not elsewhere specified

Class 23 : Fluid distribution equipment, sanitary, heating, ventilation and air-conditioning equipment, solid fuel

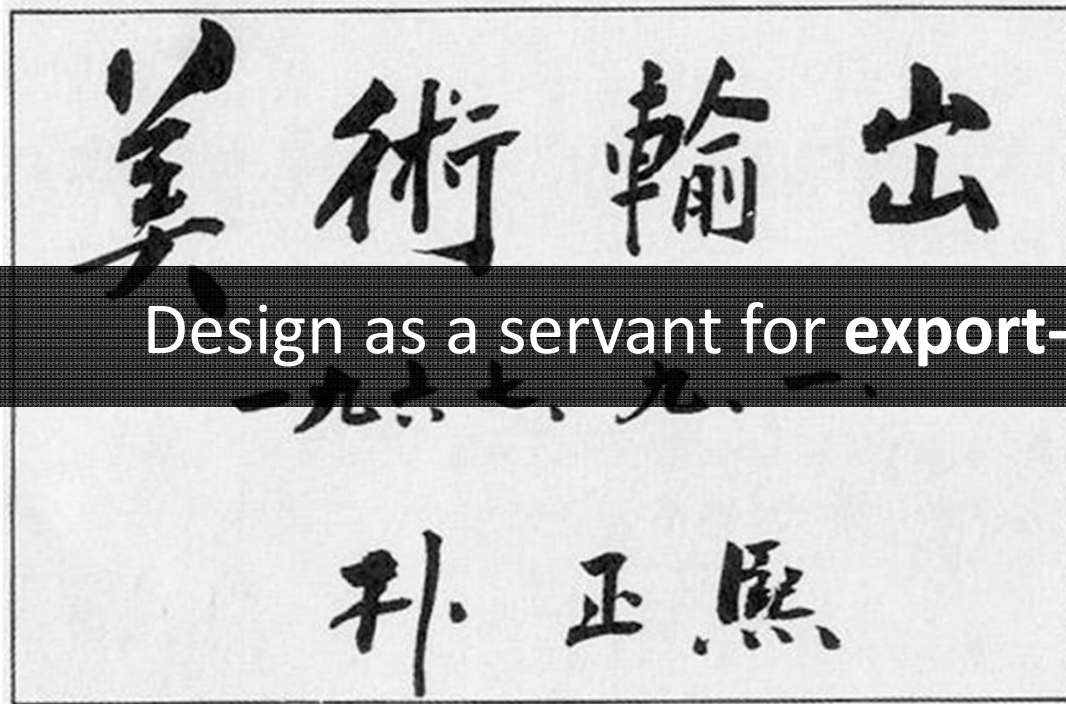


Brief overview of design industry in Korea

II. Brief history of design industry in Korea



II. Brief overview of design industry in Korea



president Park, Jung Hee



Design as a servant for export-driven economy

II. Brief overview of design industry in Korea



'50-'60 in Korea: There is no design

II. Brief overview of design industry in Korea



'70-'80 in Korea: design is styling

II. Brief overview of design industry in Korea



'90 in Korea: design is a process

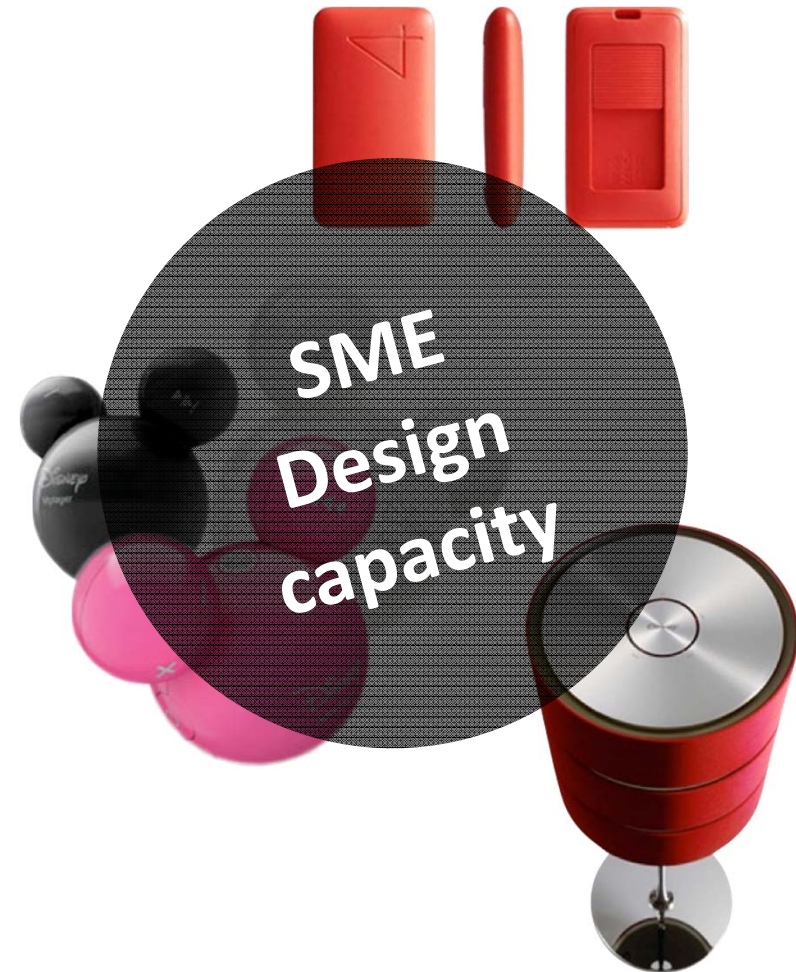


II. Brief overview of design industry in Korea



'00 in Korea: design is innovation

II. Brief overview of design industry in Korea





Recent legal situation and trends

III. Recent legal situation and trend



Transforms toward international
“harmonization and convergence”

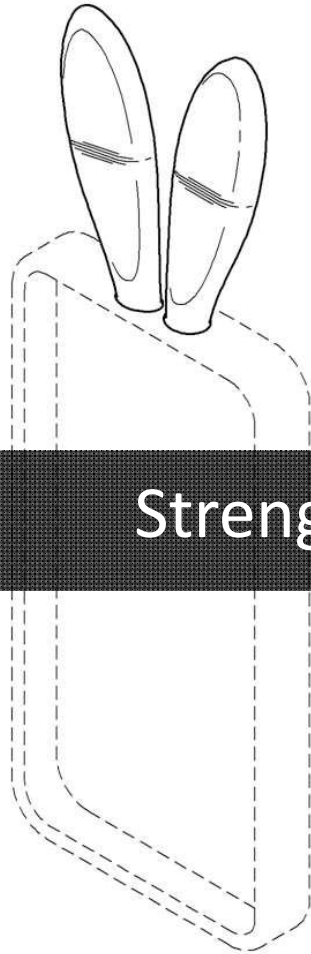
partial
Claiming
2001

G.U.I
Design
2003

3D CG
Filing
2010

Hague
Accession
2014

III. Recent legal situation and trend



Strengthening protection scope

Korean Registered Design
30-0600219

III. Recent legal situation and trend



Korean Registered Design
30-0600219



Korean Registered Design
30-0635846



Korean Registered Design
30-0629332

Widening subject for protection

III. Recent legal situation and trend

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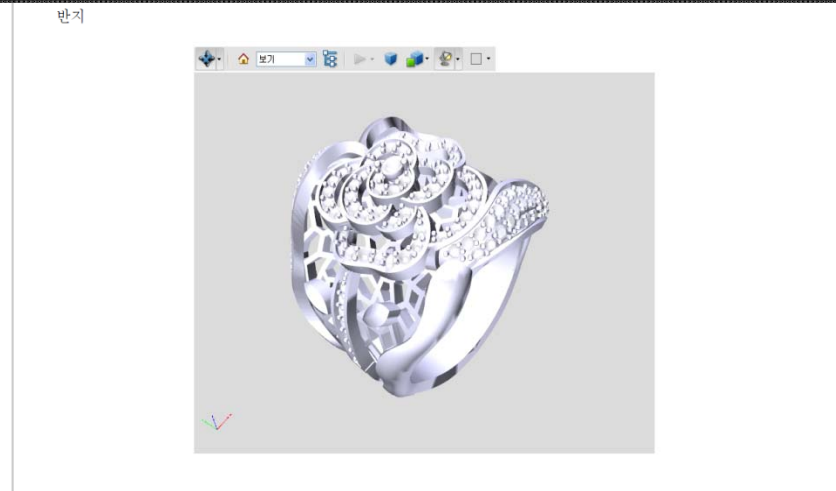
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Facilitating usability using IT technology



III. Recent legal situation and trend



Supporting world-wide design with world-wide protection





Conclusion



Thank You *for Listening*